Xerox, Dunkin' Donuts CEOs to speak at series

Thursday, October 25, 2007 Rick Moriarty Syracuse Post-Standard

The Famous Entrepreneurs Series, a speaker series that fosters entrepreneurship in Central New York, will kick off its second season Nov. 8 with a lecture by John Luther, chief executive officer of Dunkin' Donuts.

Luther will be followed by Rod Beckstrom, venture capitalist and co-author of "The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations," who will speak Jan. 9.

March 6, Mark Thompson, co-author of "Success Built to Last," will speak. And on May 1, Xerox Corp. Chief Executive Officer Anne Mulcahy will speak.

All of the lectures will be held at The Palace Theatre, in Eastwood. Each keynote address will be followed by a question-and-answer session.

This year's series is for members only. Tickets will not be sold at the door.

Memberships range from \$2,500 to \$10,000. Companies purchasing memberships receive five to 25 tickets to each of the lectures.

Companies interested in purchasing a membership prior to Nov. 8 can e-mail info@fescny.org for more information or visit www.fes-cny.org. After Nov. 8, memberships will be offered at a pro-rated fee.

Famous Entrepreneurs Series is a nonprofit organization made up of members from 24 local companies.