

The Famous Entrepreneurs Series

2009 - 2010
Membership Overview

Learn from some of the world's most admired CEOs and management thought-leaders. Become a member of FES today. You can't afford to miss this.



drive
Vision
Innovation

The **Famous Entrepreneurs Series** was developed to harness creative energy – the innovative spirit of entrepreneurs – and use it to fuel the entrepreneurial flame in the Central NY community. FES also creates a forum for interaction between businesses, teaches practical knowledge and ultimately generates economic growth.

Whether your goal is to grow your existing company from “good to great,” start a new business, or invest in employees that flourish as leaders and strategically creative thinkers, FES offers its members exclusive access to some of the world’s most admired CEOs and management thought-leaders. At each quarterly FES lecture, you will gain insights and learn strategies that can be applied to make positive impacts at your company. And at the networking receptions following each lecture, you will have the ability to connect with the speaker and other leaders to further business collaboration.

Starting with the 2009-2010 season, FES will offer small business memberships and student scholarships. A company with fewer than 50 employees can now utilize the educational and networking aspects of FES to further company – and employee – growth. Additionally, by becoming a member of FES, you can directly empower our community’s students – our next generation of leaders. Student scholarships are included in most membership levels or can be purchased individually.

Become a Member Today!

The Famous Entrepreneurs Series
85 Collamer Crossings ◀ ▶ East Syracuse, NY 13057
(315) 634-3039 ◀ ▶ info@fes-cny.org ◀ ▶ www.fes-cny.org

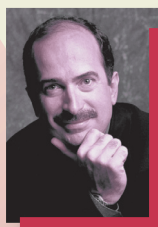
▶ 2009 – 2010 Season ◀



November 17, 2009

Chris Hughes

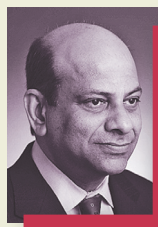
Co-founder, Facebook
Founder, My.BarackObama.com



January 12, 2010

Tom Kelley

GM of IDEO
Innovation Expert



March 24, 2010

Vijay Govindarajan

Dartmouth Professor
Strategy Expert



May 19, 2010

Marilyn Carlson Nelson

Chairman & Former CEO
Carlson Companies

The Famous Entrepreneurs Series



\$10,000 – Platinum Member

- ▶ 25 tickets to each FES quarterly event
- ▶ 25 copies of the book by the speaker or relevant author
- ▶ 25 invitations to a networking reception with the speaker following each event
- ▶ Sponsorship of up to 10 students annually (books not included) to attend each event in the series on behalf of your company
- ▶ Access to complimentary tickets for potential future members
- ▶ Pre-event visit from select speakers to your organization (this limited opportunity will be decided in a lottery-style drawing based on availability)
- ▶ Ability to purchase additional personalized consultation from speaker
- ▶ Linkable logo and paragraph description on website
- ▶ Preferred placement of logo in marketing material
- ▶ On-site recognition
- ▶ Inclusion in media releases

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The Famous Entrepreneurs Series



\$5,000 – Gold Member

- ▶ 10 tickets to each FES quarterly event
- ▶ 10 copies of the book by the speaker or relevant author
- ▶ 10 invitations to a networking reception with the speaker following each event
- ▶ Sponsorship of up to five students annually (books not included) to attend each event in the series on behalf of your company
- ▶ Linkable logo on website
- ▶ Logo in marketing material
- ▶ On-site recognition
- ▶ Inclusion in media releases

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The Famous Entrepreneurs Series



\$2,500 – Silver Member

- ▶ Five tickets to each FES quarterly event
- ▶ Five copies of the book by the speaker or relevant author
- ▶ Five invitations to a networking reception with the speaker following each event
- ▶ Sponsorship of up to two students annually (books not included) to attend each event in the series on behalf of your company
- ▶ Hyperlinked company name on website
- ▶ Recognition in marketing material
- ▶ On-site recognition
- ▶ Inclusion in media releases

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The Famous Entrepreneurs Series



**\$1,000 – Small Business
Member***

- ▶ Two tickets to each FES quarterly event
- ▶ Two copies of the book by the speaker or relevant author
- ▶ Two invitations to a networking reception with the speaker following each event
- ▶ Hyperlinked company name on website
- ▶ Recognition in marketing material
- ▶ On-site recognition
- ▶ Inclusion in media releases

**To qualify as a small business your company must have less than 50 employees.
New Small Business Level members may join for only \$750 – a savings of 25% off
your first year.*

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The
Famous
Entrepreneurs
Series



\$500 – Student Scholarship Member

- ▶ Sponsorship of one student annually (book not included) to attend each event in the series on behalf of your company
- ▶ One ticket to each FES quarterly event (book not included)
- ▶ One invitation to a networking reception with the speaker following each event
- ▶ Hyperlinked company name on website
- ▶ Recognition in marketing material
- ▶ On-site recognition
- ▶ Inclusion in media releases

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Innovation

Thank you to the following members,
whose contributions made the 2008 - 2009
season of FES a reality.

Join us in 2009 - 2010.

Platinum Members



Gold Members



Silver Members

Bond Schoeneck and King, PLLC
Double Tree Hotel Syracuse
Enitiative

Ernst & Young
M&T Bank
National Grid

Summit Software Company
Women Igniting the Spirit of
Entrepreneurship (WISE)
Annual Symposium

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